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ABSTRACT

This document is comprised of the three 1998 issues of a newsletter disseminating information on the National Coalition for Campus Child Care Centers (NCCCC) and providing a forum for news, research, and information concerning campus child care centers. The February issue contains stories on the White House Conference on Child Care, registration and program information for the NCCCC meeting, pending legislation on campus child care, and a profile of the Meramec Campus Child Care Center in St. Louis, Missouri. The June issue includes articles on the NCCCC's history and future, pending federal legislation, samples of letters to federal representatives, and a profile of the Associated Students Children's Center at San Francisco State University (California). The October issue contains stories on First Lady Hillary Clinton's visit to NCCCC members' centers, pending federal legislation, and a profile of the Carleton Washburne Early Childhood Center at Brooklyn College (New York). Regular features include the NCCCC President's column, profiles of individual campus child care centers, information on NCCCC activities, and job listings. (KB)

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Campus Child Care News 1998

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National Coalition for Campus Children's Centers

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FEBRUARY 1998
VOL. 13 NO. 1

Campus Child Care

PS 027926

NATIONAL COALITION FOR CAMPUS CHILDREN'S CENTERS

The White House Conference On Child Care: An Opportunity for Us All

by Gail Solit

On Thursday, October 23, 1997 there was an historic occurrence: The White House Conference on Child Care. This event marks the first time in the history of this country's federal leadership that child care has been elevated to a topic worthy of national discussion.

President and Mrs. Clinton hosted this conference in order to examine the state of child care in this country and to explore how Americans can better respond to the needs of working families for affordable, high quality child care. Four major questions were addressed: 1) Why does child care matter?; 2) How are we doing in meeting the challenge?; 3) What are the working models from which we can learn?; and 4) Whose responsibility is it to provide quality child care in the United States?

Parents, early childhood educators, business and labor leaders, child care experts and many others gathered at the East Room of the White House, and in auditoriums at the Departments of Health and Human Services, Education and Agriculture on October 23rd. President and Mrs. Clinton spoke in the morning, and Vice President Gore and Mrs. Clinton in the afternoon, as they hosted a panel discussion. The panel members (see inset on page 3) were distinguished representatives from the child care profession, federal and state government, religious organizations, the military, the medical profession, private foundations, labor, and business.

Mrs. Clinton was one of the first to speak during this historic day. She highlighted the visit she had made to the University of Maryland's Center for Young Children a month earlier. She spoke of the great amount of natural light in each class, the brightly painted walls, the beautiful playground and the positive energy of the children. She felt that the Center staff were very loving and that it was a good place for children.

The First Lady then elaborated on how the various stakeholders at all levels of government (federal, state and local), businesses, labor, school systems, parents, individual

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THE 1999 NCCCC CONFERENCE will be at the Miyako Hotel in San Francisco, CA April 28 - May 1, 1999 Mark your calendars now!

President's Column

by Jo Copeland, President, NCCCC

Now that the holiday activities are over, it's time to return for a busy second semester. It's also time to renew your annual membership. You should have received your renewal invoice by now. Please take the time to complete and send it in as soon as possible.

As you know, the White House sponsored a conference on child care in October. In preparation for that event, Mrs. Clinton chose a number of child care facilities to visit. I would like to acknowledge the University of Maryland's Children's Center for hosting Mrs. Clinton when she visited there. We are proud to announce that she chose campus child care as one of three models of quality child care, along with hospital-based and military child care. Todd Borresoff and Gail Solit, both NCCCC Board members, had the opportunity to attend the conference at the White House. Special thanks to Todd and Gail for representing NCCCC.

At NAEYC we were challenged to telephone (202-456-1414) or FAX (202-456-2461) the White House and thank President Clinton for his leadership in holding the White House conference on child care. At that time he indicated that he would announce a major initiative regarding child care in the State of the Union address on January 27, 1998. By the time you read this, the President will have made the address. Check the White House web site (www.whitehouse.gov) for information regarding the contents and details of the child care initiatives.

The NCCCC Board was actively involved in the NAEYC Conference in Anaheim, CA. All board members met for two full days in business meetings. Many board members participated in other conference acitivites, including the one-on-one networking sessions and the joint panel presentation on Friday evening. I also

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White House Conference . . .

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adults, and the religious community need to be involved in creating affordable and high quality child care programs (including after-school care) for all children and their families.

The panel members, each from his or her perspective, discussed various aspects of the three critical child care issues: accessibility, affordability, and ensuring safety and quality.

Accessibility - Parents need to be able to find child care.

Several panelists described the difficulty parents have in locating child care where they feel comfortable and secure. They explained how much more difficult it becomes to find child care if they have an infant, a child with a disability, a school-age child or if they need child care during non-traditional hours. The roles of various agencies were described, including Resource and Referral.

Affordability - Parents need to be able to afford child care.

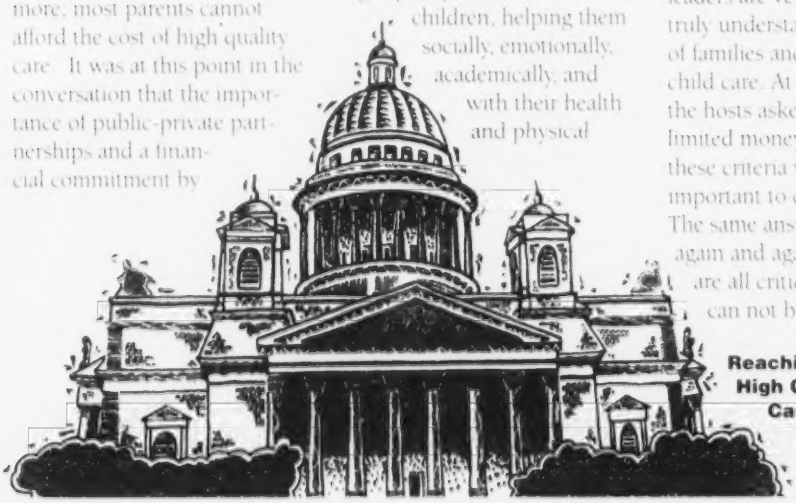
Several panel participants mentioned the high percentage of income that families must pay for child care, regardless of its quality. When parents seek better care, it usually costs even more; most parents cannot afford the cost of high quality care. It was at this point in the conversation that the importance of public-private partnerships and a financial commitment by states and the federal government was made clear.

The panelists also highlighted the fact that, in order to have high quality care, a center needs to employ knowledgeable and educated child care professionals. To retain these qualified staff over time requires a competitive salary, with good benefits. This obviously raises the cost of child care.

Having well-paid child care professionals staffing early childhood programs which are affordable for parents is the only acceptable answer if we want healthy and well-adjusted children who are ready to learn when they enter school. Secretary Rubin made the point that high quality, affordable child care helps the whole country. We need a work force that can be productive and competitive, and our work force is stronger if they are not worrying about their child care arrangements. He also talked about the role of business and labor in helping to address affordability.

Ensuring Safety and Quality - High quality, safe child care should be the norm.

The panelists shared research findings and anecdotal evidence that document how high quality child care benefits children, helping them socially, emotionally, academically, and with their health and physical growth. The panelists also quoted research findings that show only about 10% to 14% of the nation's children are in good quality child care, while 12% to 24% are in poor or even dangerous care, and the rest find themselves in mediocre care.



Aspects indicative of high quality and safe child care were described by many of the panel members: 1) the environment needs to be safe and pleasant, having good air circulation and safe playground equipment; 2) the providers must be warm and caring individuals who are knowledgeable about child development, and how to work with parents; 3) children need consistent and continuous care by a few adults; thus it is vital to create environments that foster low turnover of child care workers; 4) small group sizes and higher teacher/child ratios are critical; and 5) center-based programs benefit from access to a health consultant. It was also noted that voluntary compliance with higher standards through professional center accreditation also increases the likelihood of higher program quality.

As each panelist concluded his or her comments the President, First Lady, and Vice President asked probing and thoughtful questions. It was obvious that these national leaders are very interested in truly understanding the needs of families and the issues of child care. At several points the hosts asked: "If there was limited money, on which of these criteria would it be most important to concentrate?" The same answer came back again and again: these criteria are all critically linked and can not be separated.

Reaching our Goal of High Quality Child Care

The panel then turned their attention to promising solutions that have been implemented in a few states (most notably North Carolina), within the military complex, and in neighborhoods. Not surprisingly, similar themes for success were heard. It is clear that we need to take a systematic approach in order to create appropriate child care solutions in the United States; including:

- analyzing current child care options and determining the real child care needs within a given community (state, neighborhood or college campus)
- developing private and public partnerships
- getting all of the community stakeholders to "come to the table": leaders in business, churches, education, health, social services, child care, parents and non-parents (it is very important to actively include leaders from the community who do not have children that need child care)
- avoiding turf issues
- studying the resources already available to determine what more is needed
- making a commitment to financial investment
- developing clearly defined goals that lead to concrete action plans
- working toward specific results using indicators of quality programs
- ensuring there is a strict oversight/licensing system in place
- tying wage increases to training

Next Steps for the National Dialogue

When President Clinton spoke he had four stated goals: 1) to establish new scholarship funds for teachers, so that they are able to get the training they need, and to link increasing staff training to higher levels of compensation; 2) to establish a

national system of background checks on child care providers and teachers to ensure that no one has a criminal background; 3) he has asked Secretary of Treasury Rubin to develop a plan, in cooperation with business and labor, for businesses to create more child care facilities and to make those services affordable to employees with young children; and 4) he would also like to see volunteers serving in after-school programs.

President Clinton promised that he would expand on and add to these goals in his State of the Union Address on January 27, 1998. By the time you read this, the President will have given the State of the Union Address. Be sure to check the White House web site (see below) for information regarding its contents!

Next Steps for Campus Children's Centers

It is important for each of us to know what the national thinking and policies are in regard to child care. This is the first time that national attention is being given to this very important topic, and we need to join the dialogue on a national level. One way of doing this is to become familiar with the work that is currently being done by the White House and other federal agencies. There are at least three federal government internet resources to help you stay informed about current directions: 1) the White House web site at http://www.whitehouse.gov, where you can read highlights of the Child Care Conference; 2) the Federal Child Care Bureau's web site at: http://www.acf.dhhs.gov/programs/ccb; and 3) the National Child Care Information Center's web site at: http://ericps.crc.uiuc.edu/nccic/nccichome.html.

This is also an opportunity for us to start a dialogue on our campuses. We certainly want each of our centers to look like the 14% of child care programs that are of high quality, and to be model programs from which others in the larger community can learn. The President and the First Lady have indirectly given us a challenge to examine our campus programs to see if we are providing accessible, affordable, safe and high quality child care. If so, then we can begin to work within our neighborhoods and in our states to ensure that quality child care is a reality throughout this country.

Remember:

- Become informed.
- Make your voice heard.
- Keep the pressure on the White House.
- Create and ensure high quality programs on your campus.
- Highlight your program to others.
- Link with the larger community.

White House Conference Panelists

- Ellen Galinsky, President and Co-Founder, Families and Work Institute
- Michelle Seligson, Founder and Director, National Institute on Out-of-School Time (formerly the School-Age Child Care Project at Wellesley College Center for Research on Women)
- Secretary Robert Rubin, Secretary of the Treasury
- Secretary Donna Shalala, Department of Health and Human Services
- Governor James Hunt, Governor of North Carolina
- Dr. Valora Washington, Program Director, W.K. Kellogg Foundation
- Patti Siegel, Executive Director, California Child Care Resource and Referral Network
- Secretary Richard Riley, Secretary of Education
- Major General John G. Meyer, Jr. Chief of Public Affairs United States Army
- Jane Maroney, State Legislator, State of Delaware
- Dr. Susan Aronson, member, American Academy of Pediatrics, National Board
- Bishop Joseph M. Sullivan, Vicar of Human Services, Brooklyn, NY
- John J. Sweeney, President, AFL-CIO
- Mr. Doug Price, President of FirstBank of Colorado
- Beatriz Ortero, Executive Director of the Calvary Bilingual Multicultural Learning Center

President's Column

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attended the NAEYC Liaison breakfast, as an NCCCC representative. The panelists addressed the topic: "What are the Key Components of a High Quality Campus Program?". Some of the components that were identified included: that NAEYC accreditation is a must; the importance of linking theory to practice and practice to theory; the importance of educated staff and good staffing ratios; centers should reflect the university mission; and the importance of linking quality care with compensation for staff.

At NAEYC, I was happy to visit the Child Care Information Exchange (CCIE) booth. The display featured the eight presidents of national professional organizations that have entered into strategic partnerships with the CCIE, of which NCCCC is one. I am honored to represent the Coalition on the front cover of this outstanding professional magazine. Future editions of this newsletter will feature details of this strategic partnership.

I want to share with you the great loss of Charlie Boulton who passed away in mid- October. Charlie was a great friend to us and a very dedicated employee during his tenure as NCCCC office manager. A memorial fund has been established by the Coalition in Charlie's name. If you would like to contribute please do so by sending donations to the NCCCC headquarters office at 122 South Michigan Ave., Suite 1100, Chicago, IL, 60603. At the April conference the board will announce how the fund will be used to honor Charlie.

Please note that the Headquarters Office of NCCCC is in Chicago and the Government Relations Office is located in Virginia, and make a note of the new office contacts. (see article on page 11)

Campus Child Care NEWS

VOLUME 13, NUMBER 1 **FEBRUARY 1998**

Editor: Marion F. Newton, State University of New York System Administration, Albany, NY

Issue Editors: Sara McElhenny, Johnson County Community College, Overland Park, KS
Bernice Long Garner, Forest Park Community College, St. Louis, MO

Campus Child Care News is published three times per year by the National Coalition for Campus Children's Centers, Inc., Headquarters Office: 122 South Michigan Avenue, Suite 1100, Chicago, IL 60603. Phone (800) 813-8207 and (312) 431-0013. Fax: (312) 431-8697. E-mail nccccc@smtp.hmat.com. Government Relations Office: 515 King Street, Suite 410, Alexandria, VA 22314. Phone (703) 836-3326. Fax (703) 836-7236. Office contact: Dorothy Frooman.

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NCCCC
Meet Me in St. Louis
Gateway to Learning in a Global Society
April 1-4, 1998

National Coalition for Campus Children's Centers 1998 Conference

Hyatt Regency, St. Louis Union Station
St. Louis, MO

HOSTED BY

- Southern Illinois University Edwardsville
- St. Louis Community College at Florissant Valley, at Forest Park, at Meramec
- St. Charles Community College
- Washington University
- Principia College
- Belleville Area College
- Kaskasia Community College
- Harris-Stowe State College

and

- National Coalition for Campus Children's Centers

Four All-Day Pre-conference Sessions - April 1, 1998

Session #1 8:00 am - 5:00 pm

NAEYC Validator Training

Are you interested in becoming a validator for the National Academy of Early Childhood Programs? Were you trained some time ago and now need to be retrained to continue as a validator? Space is limited. Individuals who have already applied to become validators and want to participate in the training should contact Pat Mucci at NAEYC headquarters at (800) 424-2460, extension 315. Other individuals may request an application form from the Academy. Qualifications for validators include (1) at least a baccalaureate degree in Early Childhood Education/Child Development, (2) experience working with young children in a group program, (3) experience administering an accredited program, and (4) the flexibility to conduct at least three validation visits per year. In selecting individuals to be trained as validators, priority is given to Directors of accredited programs. If your program is currently working toward accreditation and you wish to serve as a validator, you should wait until accreditation is achieved.

Session #2 9:00 am - 4:00 pm

CDA (Child Development Associate) Training and Update

This session covers an overview of the two ways to earn the CDA credential. The session will focus on topics such as eligibility, assessment, documentation collection, evaluation, bilingual specialization, and renewal procedures. Detailed information on the role and responsibilities of the CDA advisor and CDA Formal Observation Instrument will be provided.

Session #3 9:00 am - 4:00 pm

The St. Louis Teacher's Recycle Center 9:00 am - 12 noon

The workshop will explore self-active education technologies as ways to encourage creativity and problem-solving skills, and to help teachers learn to use materials. This is a Hands, Heart and Mind Workshop.

Parents as Teachers (PAT) 1:00 pm - 4:00 pm

Participants will understand the importance and value of healthy relationships with parents, and be exposed to potential roadblocks that weaken the parent-caregiver bond. This highly effective home-center partnership is designed to give children the best possible start in life and to support parents in their role as their child's first teacher. PAT enhances the professionalism of the caregivers, and provides them with the sense of being part of a professional organization.

Session # 4 9:00 am - 4:00 pm

New Director's Day - NCCCC Board and Emeriti

Are you a new director of a campus child care center? Is your institution contemplating opening a child care center on campus? Seasoned directors will share their experiences and knowledge in managing successful campus-based child care centers.

Conference Presentation Topics

1. Including Young Children with Disabilities in Campus Child Care Programs
2. Facility Design: An Inside/Out Approach
3. Campus Collaboration - An Entrepreneur Effort
4. Teaching Strategies and Materials for Teaching Pre-Professionals About Inclusion
5. Taking the Risk: Creating a New Environment
6. No Fear: Taking the Pain Out of Grant Writing
7. The International Parent Child Learning Center: A Program of Diversity
8. Give Me Your Ears!
9. Stand Up for Your Program: Basic Advocacy
10. Flexible, Part-time Child Care: By Students for Students
11. The Us Board: Building Student Staff Unity - No More Me Against You
12. Climbing the Money Tree
13. Projects and Possibilities: A Model to Enact Reggio Emilia Principles
14. Child's Play: A Work-Family Issue
15. Community Collaborations: Improving the Quality of Education for All Children
16. Movement Improvement for Young Children
17. Early Childhood Professionals on Campus
18. Campus Child Care Connections: A Model of Public-Private Collaboration to Increase the Quality and Support of Infant/Toddler Care
19. Creating Effective Transitions for Children and Families
20. Use of Volunteers in a Campus Program
21. The 5 "STAR" Project
22. Pathways to Harmony
23. Using Teacher Evaluation as a Tool to Improve Teacher Effectiveness in Early Childhood Centers
24. How to Choose Child Care Administrative Software Packages
25. Full-time Faculty and Children's Center Director: The Challenge of Keeping All the Plates Spinning - Balancing Directing with Other Responsibilities
26. Reggio Emilia
27. Discussion Group - Work and Family Issues
28. Project Construct
29. Welfare Reform
30. Maintaining Stress
31. Music, Puppetry and Storytelling
32. Campus Politics and Public Relations
33. Remodeling Facilities
34. Round Table on Infant & Toddler Care
35. Worthy Wages
36. School-Age Care
37. Application of Project Construct
38. Conflict Resolution
39. Brain Research
40. College & Community Commitment to Children
41. Global Curriculum Model
42. White House Conference on Child Care
43. Head Start Partnership
44. Ergonomics
45. Designing and Renovating
46. Child Abuse
47. Focus Group - Research on Campus Early Childhood Programs
48. Teacher Response to Preschool Gender
49. How to Design a Web Page
50. Future of Campus Children's Centers

Keynote Addresses

Thursday Morning

"Welfare Reform"
Dr. Irving Pressley McPhail, President,
St. Louis Community College, Florissant Valley

Friday Morning

"Literacy Begins in the Young Years"
Kathryn Nelson, Retired Program Director,
Danforth Foundation

Friday Afternoon

"What it is that Helps to Keep you Grounded"
Clyde Self, Instructor,
Hawthorne School, Mattoon, Illinois

Saturday Afternoon

"Needed: One Crystal Ball! Reflections on NCCCC's History and Future"
Jane Thomas, Professor, Early Childhood Education
William Rainey Harper College (Past President NCCCC)

Conference at a Glance

Wednesday, April 1

8:00 - 5:00 p.m.	Pre-Conference sessions
3:00 - 6:00 p.m.	Conference registration
4:30 - 5:30 p.m.	New member orientation
6:00 - 7:15 p.m.	Reception
7:30 - 8:30 p.m.	Opening Ceremony

Thursday, April 2

7:30 - 5:00 p.m.	Registration open
8:00 - 9:15 a.m.	Breakfast with Dr. McPhail
9:30 - 12:15 p.m.	Concurrent workshops
12:15 - 1:45 p.m.	Lunch
2:00 - 4:45 p.m.	Concurrent workshops and Center Tours
6:30 p.m.	Hosted dinners

Friday, April 3

7:30 - 5:00 p.m.	Registration open
8:00 - 9:15 a.m.	Breakfast with Kathryn Nelson
9:30 - 12:15 p.m.	Concurrent workshops
12:15 - 1:45 p.m.	Lunch with Clyde Self
2:00 - 4:45 p.m.	Concurrent workshops sessions

Dinner on your own

Saturday, April 4

8:00 - 9:15 a.m.	Breakfast with Jane Thomas
9:30 - 11:00 a.m.	Concurrent workshops
11:15 - 12:15 p.m.	NCCCC Annual Meeting
12:30 - 2:00 p.m.	Lunch with performance by the St. Louis Children's Choir

Campus Center Tours and Special Events

■ Tour A

Child Development Center, St. Charles County Community College
This center utilizes Project Construct to promote a child-centered, hands-on learning environment for children from 2 to 10 years of age. Through flexible hours and scheduling, the Child Development Center strives to meet the needs of campus families (staff, faculty and students) and the general public.

Tour of St. Charles Old Town
St. Charles is the oldest city on the Missouri River. Walk through this ten-block, nationally registered historic district with its brick streets, gas lights and numerous shops. You will end up in the 26-block, nationally registered Frenchtown Neighborhood District.

■ Tour B

Children's Center, St. Louis Community College at Forest Park
This is a quality, urban child care program that is a model for developmentally appropriate practice. It serves as a lab site for college students in various programs at the Forest Park campus. The Center also serves as a model for newly renovated and expanded programs.

The St. Louis Science Center
A "playground for your head", this facility features over 650 galleries and hands-on exhibits that are creatively inspiring, and awesome. The Omnimax Theatre, for example, is a four story, 3-D dome with surround-sound that makes you feel a part of the environment. A short walk from here, on a covered bridge that crosses the highway, takes you to the Planetarium, and an exciting star show.

■ Tour C

The Washington University Nursery School
Founded in 1947, this is the oldest nursery school in St. Louis. It offers high quality curriculum models and serves as a site for research in the areas of child development, education, and early childhood education.

Reggio Emilia at St. Michael School
This is one of three schools in St. Louis to be officially recognized as a "reference point" (a school that has made significant progress in adapting the Reggio Emilia approach to education) by Reggio Children, an organization of schools in Italy that provide training and guidance to those implementing the Reggio approach.

■ Tour D

Child Development Laboratory Center, St. Louis Community College at Florissant Valley
The center is housed in a lovely, 18,000 square foot building with ten specially designed classrooms. The program focuses on the total child and provides a warm, nuturing environment for children ages 6 weeks through 13 years. It is a quality site for the training of students where the concept of lifelong learning is nurtured. The Center is both nationally and state accredited.

Little Creek Nature Area
This nature area, nestled in the Ferguson-Florissant School District, offers field study, trail hikes, and workshops for students and teachers.

Annual Conference
April 1 - 4, 1998
Hyatt Regency,
St. Louis Union Station, St. Louis, MO

Accommodations

The 1998 NCCCC Conference will be held at the Hyatt Regency, St. Louis Union Station conveniently located near downtown St. Louis, the Gateway Arch, Busch Stadium and Laclede's Landing.

Hotel Room Rates

Single Occupancy	$120/night
Double Occupancy	$120/night
Triple Occupancy	$145/night
Quad Occupancy	$170/night

These excellent rates are guaranteed through March 14, 1998. For reservations call the Hyatt Regency at (800) CHECK-IN or (314) 231-1234. Please inform them that you are attending the NCCCC conference.

If you are interested in finding a roommate, contact the NCCCC central office at (800) 813-8207 or (312) 431-0013.

Personalized Travel Service Group

For information about special discounted air fares for the NCCCC 1998 Conference in St. Louis, contact:

Personalized Travel:
Call: (800) 685-4037 or (719) 471-7236
E-Mail: ptsnet@rmi.net
Fax: (719) 471-7415
8:00 a.m. - 5:30 p.m., MST, Monday-Friday
Major credit cards accepted

Call early as these discounted fares are limited capacity.

REGISTRATION FORM

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip Code _____ E-mail _____

Phone (day) _____ Phone (evening) _____ Fax _____

Special Dietary Needs _____ Access Needs _____

PLEASE REGISTER ME FOR THE FOLLOWING:
(Circle all appropriate fees)

	NCCCC Member	Non-Member
Pre-conference Session # _____	$69	$69
Entire Conference Before March 1, 1998	$225	$305
After March 1, 1998	$285	$335
Program Presenter	$155	

Entire conference fee includes the reception, three breakfasts, and two lunches.

Optional Tours
Enrollment is limited. Please select 1st choice, 2nd choice, 3rd choice, and 4th choice.

_____ Tour A _____ Tour B

_____ Tour C _____ Tour D

Tour Cost: $20

Total Conference fees $ _____

Check is enclosed, payable to: NCCCC Conference Account c/o SIUE Early Childhood Center.

If a Purchase Order is enclosed, it must be received by the payment date to qualify for published rates.

As an affirmative action employer, Southern Illinois University at Edwardsville offers equal employment opportunity without

Please return the completed registration form and payment directly to:

SIUE Early Childhood Center
Box 1076
Edwardsville, Illinois 62026-1076
Fax: (618) 692-2183

If you have any questions about the conference, contact:

S. LaVerne Wilson
Director, Early Childhood Center
Southern Illinois University
Edwardsville, Illinois 62026-1076
(618) 692-2259
E-mail: swilson@siue.edu

- No conference pre-registration will be accepted after March 15.
- Full payment guarantees your registration.
- We cannot process or reserve registration without full payment.
- Refunds must be requested in writing before March 20, 1998, however a $30 processing fee will be retained.
- Each applicant will receive a confirmation letter. We are not responsible for forms sent or faxed to the wrong department.
- Registration forms must accompany all purchase orders.

St. Louis Community College is committed to non-discrimination and equal opportunities in its admission, educational programs, activities and employment regardless of race, color, creed, religion, sex, sexual orientation, national origin, ancestry, age, disability or status as a disabled or Vietnam-era veteran and shall take action necessary to ensure non-discrimination.

National Coalition for Campus Children's Centers (NCCCC)

The National Coalition for Campus Children's Centers is an educational organization designed to promote the existence of quality campus child care programs and to advocate for the needs of children and families.

The annual professional conference is of special interest to college and University child care center directors and teachers, higher education administrators, early childhood education faculty, and others interested in promoting quality child care in today's society.

Join us in St. Louis in April and Share in:

- Pre-conference sessions
- Experienced keynote addresses
- Stimulating workshops
- St. Louis Gateway Arch
- St. Louis jazz and world renowned Symphony
- Tours of Campus Children's Centers
- Historic Union Station Complex
- Wonderful Food
- St. Louis Symphony Children's Choir
- Glenn "Pa Pa" Wright, Music Educator

On-Going Advocacy for Campus Child Care and the CAMPUS Child Care Bill, S. 1151

In the months since the last issue of *Campus Child Care News* went to print, there have been a number of developments on behalf of child care and the CAMPUS child care bill, S. 1151 (Child Care Access Means Parents in School Act).

First, NCCCC Board Member Gail Solit and I had the great good fortune to attend the White House Conference on Child Care on October 23, 1997. The high level understanding of and enthusiasm for quality early care and education was truly moving. Stating that "no parent should have to choose between work and family" and calling quality child care "America's next great frontier," President Clinton made several proposals, and he indicated that he would put forth a major initiative in his State of the Union address.

Secretary of the Treasury Robert Rubin called child care "exceedingly important to the health of the economy" and Major General John Meyer, Chief of Public Affairs for the Army, called the care and development of children "a responsibility the Department of Defense willingly assumes." This was powerful stuff.

Knowing that Health and Human Services (HHS) Secretary Donna Shalala had played an important role in the establishment of the Hunter College Child Care Center (City University of New York), I took the opportunity to bring her greetings from that center's children and parents. With this opening, she went to great lengths to explain to those assembled at HHS the combined benefits of campus child care for parents, children and the community at large. Indeed the First Lady had begun the day by describing a the child care center at the University of Maryland, calling it "the kind of place that any of us would be proud to send our children."

Beginning with a meeting at Children's Defense Fund the day after the Conference, and at others at NAEYC in Anaheim, support for the CAMPUS child care bill has been steadily building. Representatives of several major organizations have already expressed their support. The Board of NAEYC formally endorsed our bill. In addition to the support Children's Defense Fund has provided, representatives of the American Association of University Women and of the United States Student Association have been making visits to Capitol Hill on our behalf.

When I spoke to Suzanne Day in Senator Dodd's office she reminded me that it continues to be very important for us to get House Republican Sponsorship for the bill. They are reaching out to Congressman Bochner of Ohio, a key republican leader, and Fred Upton of Michigan, a member of the Committee on Education and the Workforce. If you are from one of these states, your letter, call and/or visit to either of these Congressmen could be extremely valuable.

In addition each of us should ask our Congressmember to sponsor a similar bill in the House. And if our Congressmember is on the Education Committee and/or Post Secondary Education Subcommittee in the House, we should make an extra special effort to get them to sponsor and to support S. 1151 in committee.

Finally, remember that lots of information about S. 1151 can be found on the NCCCC Web Site at http://ericps.crc.uiuc.edu/n4c/n4chome.html. Please take advantage of what is there, and if you are not able to access this, feel free to contact me directly.

Todd Boressoff, Advocacy Chairperson
National Coalition for Campus Children's Centers
199 Chambers Street
New York, NY 10007
Phone: (212) 346-8260 Fax: (212) 346-8258
E-mail: Tboressoff@aol.com

MERAMEC CAMPUS CHILD CARE CENTER

ADDRESS
Meramec Campus
Child Care Center
St. Louis Community College
11333 Big Bend Boulevard
Kirkwood, MO 63122
Telephone: (314) 984-7886

DIRECTOR
Manager: Earlene Powell
Assistant Manager: Janet Martines

HISTORY
The Meramec Campus Child Care Center (MCCCC) was established by St. Louis Community College at Meramec to serve its diverse student body and growing number of college students with families. The center first opened in January 1994 under the guidance of the Dean of Student Support Services.

The center is licensed by the Missouri Department of Health to serve 39 children between the ages of two and twelve years. MCCCC is also accredited by the Missouri Board of Voluntary Accreditation through the Department of Elementary and Secondary Education.

PURPOSE
The purpose of Meramec Campus Child Care Center is to provide high quality care that is flexible, convenient and affordable and that meets the needs of Meramec students. The center also provides practicum experience to academic students in the areas of Child Care, Nursing, and other departments. A close relationship exists between the academic departments in terms of philosophy and cooperative efforts.

BUDGET
The college provides the center with in-kind services (including use of the building, utilities, maintenance and housekeeping) and an operating budget for salaries, equipment, and supplies. Parent tuition, fundraising and grant money off-set some of these costs.

SCHEDULE
The center is open during Fall and Spring semesters, Monday through Thursday, 7:30 am to 10:30 pm, on Fridays from 7:30 am to 5:00 pm, and during Interim and Summer semesters from 7:30 am to 5:00 pm.

ENROLLMENT
Enrollment is on a semester-by-semester basis and limited to students during the time that they are in class.

STAFF
The center employs five full time professionals including its manager, assistant manager, two classroom educational specialists (each of which have at least a bachelor's degree) and an administrative clerk. Each classroom also has two part-time teachers (which results in staffing ratios that exceed minimum requirements). A cook, volunteers, and a work-study student also contribute to the daily operation of the center. Each person takes a special interest in ensuring a positive experience for every child.

FACILITY
The center is housed on the campus in a ranch-style home that has been renovated to include two classrooms, a foyer and office area, kitchen, basement for staff lounge and storage rooms. The children have a beautiful back yard play area in a natural setting with playground equipment, tricycle path and an outdoor learning center under a covered patio.

PHILOSOPHY
The curriculum is based on developmentally appropriate practices and the constructivist approach to children's learning. Children are encouraged to be self-directed in their learning by making choices from the variety of materials and activities available in the center. Children have many opportunities to learn through play, hands-on experiences and individual and group activities. It is a place where all children are respected and feel a sense of belonging.

NCCCC BOARD MEMBERS

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Jo Copeland
University of Colorado
Boulder, CO 80302

Past President
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Durham, NH 03824-3536

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New York, NY 10007

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Tempe, AZ 85287-3001

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State University of New York
Stony Brook, NY 11794-4000

Frances Roth
San Jose State University
San Jose, CA 95112

Sandi Schwarm
University of Southern
California
Los Angeles, CA 90007

Gail Solit
Gallaudet University
Washington, DC 20002

Announcing: Child Care by Design

Video (24 minutes, VHS cassette)

The remaining copies of a video on how to create the best possible spaces for campus children's centers are available. This video, based on the work of Dr. Gary Moore, is intended to assist child care providers, to help directors with staff training, and to support faculty members in preparing the next generation of early childhood educators. The video presents sixteen of the most important spatial and design considerations that influence the effectiveness of an early childhood program. It covers location, site planning, building design, interior space layout, and outdoor activity spaces. These principles are illustrated by innovative facilities from Norway, Sweden, Finland, the Netherlands, France, Great Britain, Canada and the United States.

The video was produced in Canada and is being distributed in the United States on a non-profit basis. If you would like to order a copy, send a check or money order in the amount $25 per video (shipping and handling included - no purchase orders, please!) to Children's Environment Publications (Fed. I.D # 39-1800895), 2728 North Summit Avenue, Milwaukee, WI 53211-3854.

"The Foundation invites from investigators grant requests dealing with child and youth development, and with the origins and prevention of problem behaviors and the promotion of successful development outcomes in children, adolescents and youth."

For further information contact the Foundation with a brief letter of inquiry at this address:

Grants Coordinator
William T. Grant Foundation
515 Madison Avenue
New York, New York 10022-5403

Or contact Richard Damashek, NCCCC grant writer, at (847) 381-9886.

Call for Nominations

Have you ever thought that you, or perhaps a colleague, would make a valuable contribution to NCCCC as a Board member? Now is the time to act upon that thought. A call is going out to the membership for individuals to fill five vacancies on the Board beginning in 1999.

We are requesting nominations for individuals to serve on the NCCCC Board. In accordance with policy, the length of the terms will be three (3) years. Nomination forms should be returned to the Chair of the Nominating Committee by February 15, 1998.

Nomination process for NCCCC Board members:

1. Call for nominations.
   a. Nomination forms must be completed and sent to the Chair of the Nominating Committee, postmarked by February 15, 1998.
   b. Nominees must be current NCCCC members at d must have attended at least two (2) of the last four (4) annual NCCCC conferences.
   c. The Chair will ask all nominees to send a current resume and a statement of 150 words.

2. The Nominating Committee will schedule a group interview on Wednesday, April 1, 1998 at the Hyatt Regency Union Station Hotel in St. Louis, MO. Nominees must be present at that interview or they cannot be considered for a Board position.

3. The Nominating Committee will submit a slate to the NCCCC Board on Wednesday after the interview and before the first conference session in St. Louis.

4. Nominees will be introduced at the conference so that they will be available to meet NCCCC members who are in attendance.

5. Ballots for elections will be mailed to the general membership by December 1, 1998 and must be returned postmarked by December 20, 1998.

6. New Board members will take office at the conclusion of the NCCCC annual board meetings in San Francisco, CA, April 28 through May 1, 1999.

On behalf of all of the membership, thanks for taking the time and for your commitment to NCCCC!

Please send nominations to:

Lucille Oddo, Stony Brook Child Care Services
Daniel Webster Drive, Building C
SUNY at Stony Brook
Stony Brook, NY 11794-4000

IN MEMORIAM
CHARLES F. (Charlie) BOULTON
September 1, 1915 - October 11, 1997

It is with great sadness that we announce the death of Charlie Boulton, on October 11, 1997. Charlie was a familiar and beloved presence at NCCCC over the past decade. He was the organization's Office Manager from 1988 until 1997; his was the always-helpful voice at the other end of the phone line and the smiling face behind the NCCCC information table at all of the annual conferences. It would be difficult, if not impossible, to adequately describe the impact Charlie had on the development of NCCCC and its members. The memory of his kind, hard-working nature will be with us forever.

A memorial fund has been established by the Coalition, in Charlie's name. If you would like to make a contribution, please send it to the NCCCC Headquarters Office at 122 South Michigan Ave., Suite 1100, Chicago, IL 60603.

Anticipated Position Opening

San Antonio College, a community college in San Antonio, Texas, anticipates an opening for the Director of the Child Development Center beginning in the Fall of 1998. The center is a 12 month laboratory program for the Child Development Department and serves 106 children ages 6 months to 5 years. Minimum qualifications: Bachelor's Degree and three years experience. A faculty position opening is also anticipated.

For more information contact Peggy Apple at (210) 733-2409.

NCCCC Central Office Update

To expand the image of NCCCC, the headquarters office is being moved to Chicago, Illinois. The site in Arlington, Virginia is being maintained as the Government Relations Office. The move to Chicago will streamline activities since the membership data base, mailing, and fulfillment departments are located there.

NCCCC's primary contacts in Chicago are:

Dorothy Frooman, Association Manager
Mary Schwitters, Membership and Registration
Judi Burnison, Management Advisor

The new address is:
National Coalition for Campus Children's Centers
122 South Michigan Avenue
Suite 1100
Chicago, IL 60603
phone: (800) 813-8207 or (312) 431-0013
fax: (312) 431-8697
E-mail - ncccc6@smtp.bmai.com

If you are in the Chicago area please stop in and say hello!

NCCCC on the Internet

Visit our web site at
http://ericps.crc.uiuc.edu/n4c/n4chome.html

We hope you will subscribe to our discussion group, **CAMPUSCARE-L**, and actively initiate and monitor conversations with other early childhood campus child care professionals on a regular basis.

To subscribe to **CAMPUSCARE-L**, send an e-mail message to: **listserv@postoffice.cso.uiuc.edu**

Leave the subject line of the message blank. In the body of the message, type: **subscribe CAMPUSCARE-L Your-first-name Your-last-name** in the first line of the message area and send the message. Do not add your signature. You will be notified that you have been added to the list and will be provided with additional information at that time. Once you have subscribed to the discussion group, send messages that you want all list members to read to: **CAMPUSCARE-L@postoffice.cso.uiuc.edu.**

Your 1997 NCCCC Membership expired on December 31, 1997

It's time to renew for 1998!

Join NCCCC now and attend the conference at member rates

You still have time to join NCCCC before the conference! Joining now will allow you to attend the conference at the member rates.

For membership information contact:

National Coalition for Campus Children's Centers
Headquarters Office
122 South Michigan Avenue, Suite 1100
Chicago, IL 60603
Phone: (800) 813-8207 or (312) 431-0013
Fax: (312) 431-8697
E-mail: ncccc@smtp.bmat.com

Campus Child Care NEWS
National Coalition for Campus Children's Centers
122 S. Michigan Ave., Suite 1100
Chicago, IL 60603

JUNE 1998
VOL. 13 NO. 2

Campus Child Care

ES 027926

NATIONAL COALITION FOR CAMPUS CHILDREN'S CENTERS

NEEDED: ONE CRYSTAL BALL
REFLECTIONS ON NCCCC'S HISTORY AND FUTURE

by Jane Ann Thomas, Emeritus
Based on a Keynote Speech Presented at the Annual Conference in St. Louis, Missouri

I feel as though I have come full circle with NCCCC, because the first conference I ever attended was in St. Louis in 1983. Although fifteen years doesn't seem like a long time when you look at it through the window of history, a lot has changed since that conference. I want to share some of my memories of NCCCC, and discuss some of the transitions that have occurred since that time. I wonder if we'd had a crystal ball then, if we could have foreseen some of the changes that have happened in this organization, and in the world in which we live and work? Can we look ahead now and plan a vision for the future that will be relevant in five or ten years?

When I came to the conference fifteen years ago, I didn't know anyone. I brought a novel to read, assuming I'd be spending evenings alone in my room. Instead, I found a warm, welcoming group of colleagues, some of whom have been my friends since that time. I felt at home. I connected with an organization that has literally carried and supported me for fifteen years.

When I attended my first conference, there were no members of NCCCC. The organization was just becoming a corporation and beginning to accept memberships. NCCCC began in the activist climate of the early 1970s as the grant-funded Robert F. Kennedy Council for Campus Child Care. When the grant ended, the name was changed to the National Council for Campus Child Care. Later the word council was changed to coalition to more accurately reflect the mission.

As with many fledgling organizations, there was no permanent office. In the early years, NCCCC was led by a series of founding mother chairpersons, and the office moved with each of them. When Pam Boulton became president, she reined in the organization, established a permanent office at the University of Wisconsin at Milwaukee, and later moved it to Cascade where it remained for ten years. Pam and Charlie Boulton performed an enormous and significant service for NCCCC. We had permanence and consistency: an address and phone number that members could depend upon. The office in Cascade provided a solid base for NCCCC: roots from which we could grow and move forward.

Most of us could not have imagined the huge advances in technology that have effected the way we live, work and communicate today. Fifteen years ago my understanding of a computer was of a big mystery machine in a room across campus. Every couple of months, the people who worked in that room sent the children's center a box of "sprinkles" (computer card punch-outs) that we used in the art center. All I knew about a web then, was that embarrassing white wisp that appeared in corners of the house when guests arrived. The world wide web would have evoked images of a "spiders from hell" Hollywood production.

Continued on page 4

PRESIDENT'S COLUMN

by Jo Copeland, President, NCCCC

I'd like to take this opportunity to thank the 1998 Conference committee and co-chairs LaVerne Wilson and Bernice Garner. They did a wonderful job providing a fantastic experience in St. Louis. I would also like to acknowledge all of the Universities and Colleges who contributed time, funds, and other resources to make the conference such a success. What a magnificent setting! I will always remember the grand lobby of Union Station.

I am looking forward to a rewarding year working with President-Elect Debra Carlson and new board members Nancy Sayre, Sherry Cleary, and Vita Bates. It is a pleasure to work with our professional and committed NCCCC Board of Directors and office staff. The fifteen member board is full of energy and eager to move in new directions with the Coalition. During our April board meetings, we continued to work on the development of a strategic plan with the NCCCC office staff: Judi Burnison and Tippi Pifer. The five areas of concentration for 1998-99 include: membership services, public policy development, organizational services, research and publications, and fund development.

The Executive Committee of the Board for 1998-99 is comprised of: myself, as President; Debra Carlson, President-elect; Marion Newton, Vice President of Organizational Support; Lucille Oddo, Vice

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CAMPUS Child Care Provision "Marked Up" in House and Senate Versions of the Higher Education Act

by Todd Boressoff
Public Policy Chair, NCCCC

The CAMPUS Child Care Bill (S. 1151, H.R. 3926) has now become the CAMPUS Child Care Provision of the Higher Education Act in both houses of Congress! As you know the CAMPUS Child Care Bill was an amendment to the Higher Education Act. As of April it has been "marked up" and passed (in slightly different versions) by both the Senate Committee on Labor and Human Resources and the House Committee on Education and the Workforce. In the Senate version it will set aside $60 million nationally to support the start-up or operation of campus based child care services. Each college or university will be eligible to apply for up to one percent of its prior years' Pell Grant expenditure.

This is a great accomplishment for the National Coalition for Campus Children's Centers, its members and numerous supporting organizations. This is much more than a beginning, but (you knew there would be a "but," didn't you!), **there is still a great deal to do!**

First, the House version of the CAMPUS Child Care Provision is not good enough.

It allocates only $30 million, rather than the $60 million of the Senate version. This is less than one half percent of the national Pell Grant allocation, far too little to support the start-up, expansion and operation of child care programs on thousands of campuses.

It appears to emphasize start-up over expansion and operation. Many campuses already have child care programs, but they are not large enough, meeting only a small percentage of the need. Since students on long waiting lists are as under served as those on campuses without programs, funds are needed to expand. And once programs have begun they will need funding to remain in operation.

It does not allow for grant renewal. Programs that have started or expanded will not have sufficient funding to continue in operation after three years.

So, we need to call, fax and write our Representatives in the House, especially those on the Committee on Education and the Workforce (see NCCCC Home Page http://ericps.crc.uiuc.edu/n4c/n4chome.html). And when the bill comes to "conference," where the two houses work out their differences, we will need to call, fax and write our Senators and Representatives to ask them to support the Senate version of our Provision.

In addition "authorizing" the $60 million, may be separate from "appropriating" these dollars. We will, no doubt, also have to work to ensure that funding is appropriated.

Finally, when (not if) we are ultimately successful, we will need to develop recommendations to help the Department of Education administer these funds.

To keep up-to-the-moment on what needs to be done, subscribe to the NCCCC electronic discussion group CAMPUSCARE-L. To sign up use the NCCCC home page (see the instructions below, or see the box at the bottom of this page). CAMPUSCARE-L is great for sharing all kinds of information about campus child care. From the Home Page you can support the CAMPUS Child Care Provision by printing out or downloading fact sheets, research findings, bill language, and other information. You can even access information about your legislators.

Included in this issue (see facing page) is sample wording for letters, one to Senators and one to Representatives, that you can use to encourage students and others on your campus to write. Use this language, leave room for a personal note, make many copies, and send them to your legislators.

It is an extraordinary accomplishment to have bi-partisan support for our initiative in both houses of Congress. Keep up your hard work on behalf of the CAMPUS Child Care Provision of the Higher Education Act.

President's Column

continued from page 1

President of Member Services, Jill Uhlenberg, Secretary; Bonnie Koch, Treasurer.

The Executive Committee will meet with the office staff in Chicago, June 23 - 25 to continue working on our goals for 1998-99, including plans for the conference in San Francisco.

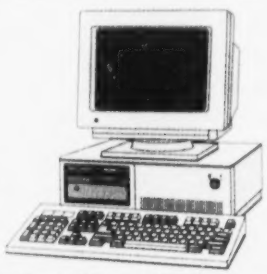
NCCCC is also planning a variety of activities at NAEYC in Toronto during November. This will include: a half-day session on balancing the many facets of the job of campus children's center director; a networking reception for people involved with campus children's centers; an opportunity for one-on-one dialogue with NCCCC Board members; and an evening panel discussion of the roles of campus children's programs with regard to children, parents, and college students. Please watch for more information in upcoming newsletters.

I hope you will have a great, safe summer in your programs. Please do not hesitate to contact me or any other board member at any time.

NCCCC on the Internet

Visit our web site at:
http://ericps.crc.uiuc.edu/n4c/n4chome.html

We hope you will subscribe to our discussion group, **CAMPUSCARE-L**, and actively initiate and monitor conversations with other early childhood campus child care professionals on a regular basis.



To subscribe to **CAMPUSCARE-L**, send an e-mail message to: **listserv *@* postoffice.cso.uiuc.edu**

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(Below are samples of wording for letters to Senators and Representatives. Please leave space so that Directors, students, and college personnel can add, in their own words and handwriting, why campus child care is important to them, and make copies as needed.)

Dear

Heartfelt and deepest thanks to the Senate Committee on Labor and Human Resources for passing the Higher Education Act CAMPUS Child Care Provision.

The Committee members understand that ***Campus based child care is a Win-Win-Win proposition.*** 1) It helps student parents stay in college, graduate and find jobs they keep. 2) It helps children develop, learn and succeed. And 3) the success of parents and children leads to powerful economic benefits for all of society.

They also know that campus child care serves only a small percentage of the need and that, though Welfare reform rightly emphasizes work, low-income student parents now find it increasingly difficult to obtain child care support. Campus programs are becoming their only option.

On the floor and in conference the CAMPUS Child Care Provision may still need your support.

Support the CAMPUS Child Care Provision of the Higher Education Act

(The CAMPUS Child Care Provision authorizes $60 million nationally to support the start-up, expansion and continuation of campus based child care services. It allows a college or university to apply to the Secretary of Education for up to one percent of its prior years' Pelll Grant expenditure.)

Child care on campus makes a difference to me because: (insert personal reasons)

Dear

Heartfelt and deepest thanks to the House Committee on Education and the Workforce for passing the CAMPUS Child Care Provision of the Higher Education Act.

The Committee members understand that ***Campus based child care is a Win-Win-Win proposition.*** 1) It helps student parents stay in college, graduate and find jobs they keep. 2) It helps children develop, learn and succeed. And 3) the success of parents and children leads to powerful economic benefits for all of society. They also know that campus child care serves only a small percentage of the need and that, though Welfare reform rightly emphasizes work, low-income student parents now find it increasingly difficult to obtain child care support. Campus programs are becoming their only option.

For these reasons the CAMPUS Child Care Provision still needs to be improved:

- It needs to **authorize $60 million, rather than $30 million.** This is necessary to truly develop and support child care programs on thousands of campuses.
- It needs to **allow expansion and continuation** as well as **start-up.** Many campuses have small child care programs, meeting only a small part of the need. Since parents on these campuses are as undeserved as on campuses without programs, funds are needed to *expand.* Once programs have begun, they will need funding to continue.
- It needs to allow for grant renewal. This will enable programs that have started or expanded to continue.

Improve and Support the CAMPUS Child Care Provision of the Higher Education Act

(Ideally the CAMPUS Child Care Provision will authorize $60 million nationally to support the start-up, expansion and continuation of campus based child care services. It allows a college or university to apply to the Secretary of Education for up to one percent of its prior years' Pelll Grant expenditure.)

Child care on campus makes a difference to me because: (insert personal reasons)

One Crystal Ball...

Continued from page 1

Our experiences with technology have changed very rapidly. A few years later, the NCCCC board found a way to take advantage of the emerging technology. We needed a way to access the experience and expertise of our members. Liz Phyfe-Perkins, a Board member at the University of Massachusetts, conducted a survey of members, identified their areas of expertise, and established a data base on her campus. NCCCC then had a resource list. When requests for technical assistance came in to the office, members could be referred to other members with pertinent experience. Today I can send a question to the CAMPUSCARE-L electronic discussion group and, within hours, I have responses from colleagues all over the country. Fifteen years ago, had I seen that in my crystal ball, I would not have believed it!

I recently spoke with Dr. Leo Coleman, a management consultant and futurist from Laguna, California. He quotes statistics from the U.S. Departments of Commerce and Labor that put the technological revolution into perspective. He says that from the time humans appeared on earth until about 1800, nothing substantially changed in the way people lived, worked and learned. Then, with the Industrial Revolution and Henry Ford's invention of mass production, the world doubled its knowledge (technologically speaking) by 1900--in one hundred years. Between 1900 and 1945, because of the world wars and the discovery of the A bomb, the world doubled its knowledge again, this time in only forty-five years. With the advent of Sputnik and the Rocket Age, the world doubled its knowledge again in the next twenty years. In 1965, the transistor was invented, ushering in the Information Age, and the world doubled its knowledge in only five years. Since that time, the world of soft technology (including most of us who are consumers of technology), continues to double its knowledge every five years. However, the developers of the computer industry double their knowledge every three years. And super high technology, including government projects, defense and some aspects of medicine, double their knowledge every year.

Where does that leave us when it comes to our crystal ball gazing, and attempting to predict the future of NCCCC? During the 1980's, the board did strategic planning for five to ten years down the road. Had we adhered strictly to that plan, we would not have achieved many of our most significant milestones. At this year's conference in St. Louis, the board again did strategic planning, this time for only five years. That makes sense because, if Dr. Coleman is correct, we are planning for a future we can not see. We need a vision and a plan for the future, but we also need to take advantage of the changes that are occurring in the world around us. The next century will be dramatically different from what we can envision today. The challenge is to be both anticipatory and reactive. Reaction, despite its often negative connotations, is absolutely necessary in a rapidly changing world. It's a constant juggling act. Had NCCCC blindly adhered to the strategic plan of the 80's, we would not have our web page, the CAMPUSCARE-L electronic discussion group, our new office, or the provision of the Higher Education Act. Those, and other milestones, came about because we capitalized on opportunity.

It is important to have a plan, goals and objectives ***and*** we must be ready to change paradigms in mid-stream. To move forward as a viable organization, we have to keep our finger on the pulse of what's happening (or about to happen) in the arenas of technology, social change, research, political climate and economics. We must figure out how to capitalize on these developments. For example, Todd Boressoff saw an opportunity to help low income families and pursue funding for campus children's centers. The political climate was right and, with the board's support, and a phenomenal amount of effort, S. 1151 and H.R. 3296 were born and are now marked up as part of the Higher Education Act.

For the people taking this organization into the next millennium, the road map is pretty well written and there will certainly be challenges that we can't see from the vantage point of 1998. Here are some of the ones that I can see. We need to:

1. Expand the organization's membership base.

2. Develop additional funding sources.

3. Advocate for children and families.

4. Conduct research and publish the results.

5. Be the exemplars and experts, lead by example.

6. Maintain the organization's personality.

There will certainly be at least as many other challenges that we can't see because we obviously don't have a crystal ball. Those are the challenges that will emerge as opportunities, the ones we can't see now but have to be ready for.

In conclusion, I want to share a quote from Nelson Mandela's 1994 inaugural address that I find very inspiring. I think his message applies to all of us. He said: "Playing small doesn't serve the world. As we let our own light shine, we unconsciously give others permission to do the same." Each of you is the future of NCCCC. I challenge you to become involved, to let your light shine, and to carry NCCCC forward into the next millennium.

Campus Child Care NEWS

VOLUME 13, NUMBER 2 **JUNE 1998**

Editor: Marion F. Newton, State University of New York, System Administration, Albany, NY

Issue Editors: Lucille Oddo, State University of New York, Stony Brook, NY
Nancy Sayre, Clarion University, Boyers, PA

Campus Child Care News is published three times per year by the National Coalition for Campus Children's Centers, Inc., Headquarters Office: 122 South Michigan Avenue, Suite 1100, Chicago, IL 60603, Phone (800) 813-8207 and (312) 431-0013, Fax: (312) 431-8697, E-mail nccce@smtp.bmai.com; Government Relations Office: 515 King Street, Suite 410, Alexandria, VA 22314, Phone (703) 836-3326, Fax (703) 836-7256. Office contact: Tippi Pifer.

Views expressed or implied in NCCCC News are those of the authors and are not necessarily those of NCCCC.

CENTER PROFILES: Associated Students Children's Center

by Sarah Johnson, Center Director

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1650 Holloway Avenue
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San Francisco, CA 94132

Director

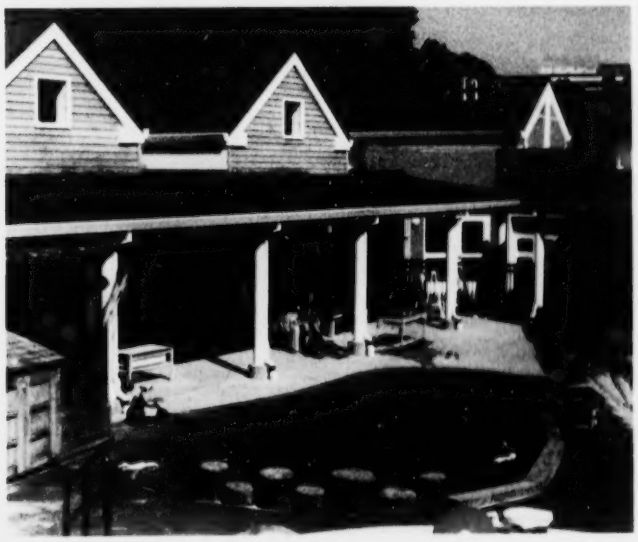
Sarah Johnson who, as director, reports to the Business Manager of Associated Students, Inc. who reports to the Vice President of Student Affairs/Dean of Students. As part-time lecturer, she also reports to the Vice President of Academic Affairs/Provost.

History

The newly designed child care facility at San Francisco State University opened in January 1998 to serve the children of students, faculty and staff. It is owned and operated by Associated Students, Inc., who first offered a small child care program in 1972, in response to student demand. After 20 years, many repairs to an aging, "temporary" structure, and a dramatic increase in student parents on the waiting list (125 students each semester), students voted to increase their student body association fees by $15 per semester for the construction and operation of an expanded, permanent, state-of-the-art child care facility.

The project began after witnessing dramatic improvements in child-child and adult-child interactions due to the renovation of our infant-toddler program. A program planning guide was developed and approved by the campus in 1993 and, after several meetings with teachers and parents at the Center, architectural firms Spaces for Children and Don Dommer Associations created the building project approved by the California State University (CSU) Board of Trustees.

A campus construction project with 100% student financing involving the sale of municipal bonds was a new venture for the CSU system. A great deal of advocacy and refinement were necessary before construction could begin in the summer of 1996. The total cost of the project was $3.5 million, and it is an 11,575 square foot facility with 10,875 square feet of outdoor play yards.



Facility

The building is constructed as a series of small houses with pitched roofs. Since the site is wedge-shaped, the building is constructed with two wings connected by a single, main entrance, creating the look and feel of a small village. In one wing, infants and toddlers are cared for in two connected classrooms creating a *pod*. Each pod measures 1,250 square feet which includes two classrooms, two nap rooms, a central teacher support area and a diaper changing area. Next to the pods are two classrooms for two-year olds, 830 square feet each, with a teacher support area and child's bathroom in each room. In the adjacent wing are three pre-school classrooms, each measuring 1,000 square feet, which includes a teacher support area and a child's bathroom. Each of the nine classrooms has a door leading onto three separate play yards.

We designed our outdoor areas to include elements of the curriculum usually found only indoors. They include such features as: covered patios with sinks and tables for art projects, carpentry, and diaper changing. They also include: gardening areas with water faucets; climbing structures; hammocks and tire swings; grassy hills; a green house; tricycle paths and picnic tables. In addition to classrooms, there are three offices, a staff lounge with private patio, a parent-teacher conference room, three adult bathrooms, a waiting room/sick bay area, a reception desk and a multi-purpose room, which opens onto a tiled patio, for large group daily activities, evening adult classes, parent meetings, and potlucks.

Staff

The Center is divided into two programs: infant-toddler and preschool, each with an educational coordinator. Each classroom has a head teacher with one or two teacher assistants. Our professional staff hold B.A. degrees (3 have M.A. degrees) as well as Child Development Permits and have many years of experience working in child care. Our teacher assistants are SFSU students with at least six units in child development or related courses.

We received NAEYC accreditations in 1995. The strength of our educational program rests on the collective interest, enthusiasm, knowledge, experience and hard work of the teaching team. Our teacher-child ratios and group size limits exceed California's Community Care Licensing Title 22 regulations:

1:3 for 6 infants (6-15 mo.)
1:4 for 8 toddlers (15-24 mo.)
1:4 for 12 two-year olds (24-36 mo.)
1:8 for 16 preschoolers (3-5 yrs.)

Enrollment

Our new facility doubled the existing capacity making it possible to serve 100 children on a daily basis. Most parents use part-time child care which means that throughout each week we serve over 150 families. Enrollment consists of 75% students and 25% faculty, staff and alumni.

Budget

Our projected annual operating budget for the expanded facility is $500,000 of which 92% goes directly towards personnel expenditures. The Center also supports early childhood teacher training, parenting classes and observation/participation opportunities for parents and students.

continued on page 6

Center Profile

continued from page 5

Philosophy

Our philosophy is based on the belief that each child is unique and deserves respect, consistency, and challenges for optimum growth and learning. We understand that children are naturally curious and learn best when allowed to explore, manipulate real objects, work together with adults and children, make meaningful plans and build upon what they already know. Our classroom activities reflect these needs and foster independence, empathy, cooperation, and creativity. We also know programs need knowledgeable, nurturing, consistent caregivers who understand the stages of child development, respect family needs and promote cultural diversity. Our teachers are dedicated to building strong partnerships with parents, beginning with home visits, and welcome parents in their classrooms. They share information regarding the child's daily life in classroom journals, newsletters and child portfolios. In addition, the director and program coordinators offer parenting workshops, brown bag lunches, supervised fieldwork opportunities and community resources.

1999 CONFERENCE

The conference committee will be sending RFPs to all NCCCC members soon for the 1999 conference in San Francisco.

Watch for it in your mail and please consider presenting at the conference.

Our theme is:

"NCCCC -- Building Bridges to the Future"

Publication Call for Papers

by Sandi Scwhwarm

NCCCC is requesting submissions for a new series of publications. The series will focus on leadership and support the effective management of campus children's centers.

The following are examples of topics for papers to be included in this series: training campus student workers, scheduling field placements, advocacy on campus, creative financing, meeting management, participatory decision making, utilizing campus resources for children's programming, and evening child care.

The goal of the series will be to present short, user-friendly booklets focusing on different aspects of leadership, geared for professionals new to the complex work environment of campus children's centers.

Form & Length. Manuscripts should be typewritten, double-spaced, on one side of 8.5 by 11-inch bond paper, and limited to 10 pages in length. The style should be consistent with the Publication Manual of the American Psychological Association (4th edition, 1994).

Submit four copies with identification of the author(s) on only one. An electronic version of the manuscript should be submitted on disk as well, preferably in Microsoft Word format, along with a stamped, self-addressed post-card to acknowledge receipt of the paper. A transfer of copyright agreement will be sent to the author(s) for accepted manuscripts. This form must be completed and returned to the editor prior to publication.

Review. The NCCCC leadership series will be a refereed publication. All manuscripts meeting the submission requirements will be reviewed anonymously by at least three reviewers.

Submissions. Deadline will be September 15, 1998.

Questions regarding submissions should be directed to Dr. Sandi Schwarm, editor for the leadership series at 213-743-2446 or via E-mail at schwarm *a* mizar usc edu. Submissions should be sent to the following address:

Sandi Schwarm, Editor
NCCCC Leadership Series
University of Southern California
Child Care Programs
2716 Severance Street
Los Angeles, CA 90007

Sarah Johnson Named NCCCC Director-of-the-Year

by Maureen Duane

Sarah Johnson, Director of the Associated Students Children's Center at San Francisco State University, has been named the 1998 NCCCC Director of the Year. She received the award on Thursday morning, April 2, 1998 during the annual conference in St. Louis, MO. This is the third year that this prestigious award has been presented. Johnson has directed the Associated Students Children's Center for eight years.

Upon receiving the award, Johnson said: "Thank you so much for this award. I'm thrilled and honored to receive such recognition from NCCCC. After five long years of planning, meetings and negotiation, it's truly gratifying to say that

San Francisco State University now has an outstanding, state-of-the-art child care facility and the new Edelman Institute for the Study of Children, Youth and Families (which is planned to award an interdisciplinary degree in Child and Adolescent Development). Projects such as these are obviously the work of many talented and dedicated people and therefore I share this award with the students on our campus who voted for a fee increase to finance this entire project; with my staff whose fine teaching allowed me to work on these projects; and to my colleagues on the Council of California State University Children's Centers whose encouragement kept me going!"

"I would also like to thank Louis Torelli whose vision shaped the design of this wonderful facility, and whose constant support kept me focused on high quality care and education for young children. The children, parents, and teachers are the real winners here, and I hope all of you come to the conference next year to see for yourself!"

(Editor's note: This Center will be one of the centers available for touring at the 1999 Conference in San Francisco.)

NCCCC Conference Sponsors

The National Coalition for Campus Children's Centers extends grateful thanks to the following sponsors for their contributions to, and support of, the 1998 Annual Conference in St. Louis, Missouri:

Kaskasia College

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St. Charles County Community College

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Southern Illinois University at Edwardsville

NCCCC Affiliates

The National Coalition for Campus Children's Centers currently has six affiliate groups. Contact the NCCCC Central office if you live in one of the following areas and would like to become involved:

Iowa
Indiana
New York
Chicago
Kansas City
St. Louis

The 1999 NCCCC Conference will be in San Francisco, CA

April 28 - May 1, 1999 at the Miyako Hotel

Mark your calendars now!

NCCCC Strategic Planning Continues

by Tippi Pifer, Administrative Assistant

During their working sessions at the conference in St. Louis, NCCCC Board members continued to develop a strategic plan for the organization. NCCCC headquarters staff, Judi Burnison and Tippi Pifer, facilitated an action planning session to further define the tasks and activities required to accomplish the four general goals that the Board has identified:
Goal I- Clearing House Tasks
Goal II- Membership Services
Goal III- Public Policy (formerly Advocacy)
Goal IV- Organizational "Glue"

Board members divided into four groups to work on an action plans for each of the four goals. To develop an action plan, the five following questions must be answered in great detail:

1. **What** is it that you want to accomplish- the end result? It must be specific and measurable, for best results.

2. **How**, exactly, will you accomplish it? What specific steps steps/tasks are required?

3. **Who** will be responsible for each of the identified tasks- individuals, committees, office staff?

4. **When** will each step be completed? By what dates; what is the timetable?

5. **How much** will it cost to complete each step/task? Each goal requires a detailed mini-budget, to include all types of expenses related to accomplishing the tasks (labor costs, in-kind contributions, supplies & materials, etc.)

Each of the groups reported their progress back to the whole group. The rough, hand-written outlines were typed up by the office staff for review and further work by the Board. This is an exciting, on-going process and will enable NCCCC to have a clearer blueprint of how to accomplish its goals over the next few years.

JOB OPENINGS

Southern Illinois University at Carbondale seeks applications for an immediate opening for a master teacher for the infant/ toddler program of the Child Development Laboratories.

Contact Sara Starbuck at (618) 453-4221 with questions.

Send: letter of application, curriculum vita, official transcripts, and three references who may be contacted to: Dr. Billy G. Dixon, Chair, Department of Curriculum and Instruction, Southern Illinois University at Carbondale, Carbondale, IL 62901-4610.

Loyola University New Orleans seeks nominations and applications for the position of Director of the Whelan Children's Center.

For more information, contact Dr. Lydia Voigt at (504) 865-3950.

Send letter of interest, complete resume, copies of transcripts and certificates, and five references to: Dr. Lydia Voigt, Assistant Provost, Loyola University New Orleans, Campus Box 91, New Orleans, LA 70118, Attn: Whelan Children's Center Director Search Committee.

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Washington, DC 20002

Campus Child Care NEWS

National Coalition for Campus Children's Centers
122 South Michigan Avenue, Suite 1100
Chicago, IL 60603

NCCCC would like to recognize our Institutional Members:

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Indiana University
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OCTOBER 1998
VOL. 13 NO. 3

Campus Child Care

NATIONAL COALITION FOR CAMPUS CHILDREN'S CENTERS

ED 427926

CAMPUS CHILD CARE IN THE NEWS: FIRST LADY VISITS NCCCC MEMBER'S CENTERS

WISCONSIN - Milwaukee Area Technical College (MATC) Campus Children's Center, Ann Terrell, Director

On Monday, April 27, 1998, Mrs. Clinton visited the MATC Campus Children's Center. The First Lady came to town to participate in a Community Child Care Forum sponsored by Congressman Tom Barrett of Wisconsin. She toured the center, then spent time reading to the children and listening to the songs they sang. She also accepted a book the children had made for her, and met and talked with two Milwaukee Area Technical College students.

Following the center tour, Mrs. Clinton gave a keynote address at the Child Care Forum on campus, emphasizing the importance of child care, early childhood development and supporting President Clinton's programs. After the talk, there was a panel discussion that included the following nationally known experts: Helen Blank, Director of Child Care and Development, Children's Defense Fund; Melinda Green, Director, Resource Center, National Black Child Development Institute; Ellen Galinski, President, Families and Work Institute; and Anne Goldstein, Director, National Child Care Information Center. Six local experts, including several local child care providers, also participated in the panel discussion and it was followed by a question and answer period.

The whole thing was quite an experience. It is amazing how the White House advance team orchestrates everything. The entire event lasted approximately four hours, during which time the entire facility was closed off and no one was allowed to move about until Mrs. Clinton had left.

NEW MEXICO - University of New Mexico (UNM) Child Care Center, Elena Garcia, Director

On Sunday June 21, 1998, First Lady Hillary Clinton visited the UNM Child Care Center. She was in town to campaign for a local democratic congressional candidate and asked to a see a local child care center. The parent of a Child Care Center alumna, who works at the UNM Hospital, recommended our site for a visit, describing it as "the best center in New Mexico."

The UNM Child Care Center is a high quality program and was recently re-accredited by NAEYC resulting in a "Gold License" from the State of New Mexico. There are three levels of licensing in the state, reflecting increasing levels of quality. Bronze indicates that a center meets the minimum state licensing requirements. Silver indicates that a center is in the process of becoming accredited by a professional organization (eg. NAEYC, Montessori, Reggio, etc.), and Gold indicates that the center has achieved accreditation. The Silver and Gold levels of accreditation

Continued on page 6

Mrs. Clinton signs her book at UNM Child Care Center.

PRESIDENT'S COLUMN

by Jo Copeland, President, NCCCC

This time of year is always bittersweet for me, letting go of summer and gearing up for fall. It is the time of year that we find our campuses full of new parents, staff and children. I hope your opening went well.

I would like to highlight NCCCC activites since the April board meetings and annual conference. To start with, it is a pleasure to acknowledge to the membership the generous donations the Conference received from the institutions in the St. Louis area. Due to their generous support, our conference was a great financial success.

The summer Executive Committee meeting was held June 23-25, 1998 at the home of NCCCC's Director of Development, Judi Burnison, on Lake Michigan. The view of the lake and Judi's kind hospitality created a wonderful atmosphere for getting our board work completed.

continued on page 7

Join NCCCC at the NAEYC Conference in Toronto!

There will be a number of NCCCC member-presented sessions at the NAEYC conference this November 18-22, some of which are listed below. Please be sure to check the final program booklet for room numbers and any changes in location.

Pre-Conference Sessions
Wednesday, 8:30 - 11:30 a.m.,
Metro Toronto Convention Centre
Keeping All the Balls in the Air: Creating Appropriate, Caring, Family-Centered Child Care, Supporting and Educating College Students and Managing to be Indispensable to the College - Gail Solit, Director, Child Development Center, Gallaudet University, and NCCCC Board Members

Join NCCCC board members for a half-day session on the various roles that campus child care center directors play, and the challenges they face each day. The three main topics to be covered include: the politics and finances of campus child care programs, working with parents in a campus-based setting, and working effectively with college students in classrooms. The focus will be on maintaining a high quality program for young children while accommodating the needs of all parties on a campus. During the session there will be presentations, as well as time for small group discussions and question-and-answer periods. Directors new to campus-based child care will gain a wealth of information. Seasoned directors will have opportunities to share success stories and to learn a few new strategies to enhance their work.

Wednesday, 12:30 to 4:00 pm,
Crowne Plaza Hotel
Legitimizing Intergenerational Programs Through Federal, State, and Private Initiatives - Shelley Levin, Early Childhood Manager and adjunct faculty, Oakton Community College, Des Plaines, Illinois; also co-chair of the National Intergenerational Caucus of Early Childhood Professionals

Preliminary research findings will be reported on the "complementary behaviors" of older workers and younger more academically trained workers as child care providers. Six colleges and universities participated as host sites: Yale University, Wheelock College, University of Pittsburgh, Washburn University, Colorado University, and Oakton Community College. The primary investigators were Dr. Sally Newman, of University of Pittsburgh, and Dr. Liz Larkin, of Wheelock College. Data collected was based on observations, interviews, and the Jeffrey Arnett Scale.

Seminar
Thursday, 8:30 to 10:30 am,
Royal York Hotel
Making Board Governance Work in Non-Profit Child Care - Tanya Swezey-Gleason, Executive Director, Children's Center Stanford Community; and Kathleen Sullivan, WorkLife Office, Stanford University, CA

This workshop will address the separation of governance and operations in child care center management. In an expanding and growing non-profit field, the old cooperative ways of governance need close examination. This workshop will allow center directors to look beyond their job descriptions to total quality non-profit management. Those of us with parent Board members need additional assistance in keeping the lines of professional responsibility clear. Using a real-life structure as example, the presenters will describe the pitfalls of Executive Director/Board, Board/Staff, Board/Parents, and Director/Staff relationships as they pertain to center governance. Vignettes and discussion groups allow participants to pin-point symptoms of failing governance. Training materials and visuals will underline the use of clarified roles and responsibilities.

Conference Sessions
Thursday, 11:30 am to 12:30 pm,
Royal York Hotel
Are You Prepared? Establishing Universal Precautions and Blood-borne Pathogen Policies in Child Care - Lisa L. Corning, Program Director, and Nancy K. Freeman, Research Director, University of South Carolina Children's Center

Child care programs need to have effective policies in place before they face emergencies or difficult decisions. This session will describe policies and practices that protect employees and children while respecting all parties' privacy and rights. Two particular blood-borne pathogens (Hepatitis B and HIV) will be the focus, describing the illnesses, identifying possible sources of infection, describing universal (and common sense) precautions, and discussing important considerations when making center policies.

Thursday, 2:30 - 3:30 pm,
Royal York Hotel
Working Smarter, Not Harder: The Physical Demands and Ergonomics of Working Injury-free with Young Children - Rene Gratz, PhD, Associate Professor, Department of Health Sciences, University of Wisconsin-Milwaukee; and Anne Claffey, Assistant Director for Infants and Toddlers, University of Wisconsin-Milwaukee Children's Center

As our title suggests, the focus of this presentation is guidelines for healthy working conditions for adults in the early childhood setting, how to "work smarter, not harder". Methods and strategies for preventing occupational injuries (and illnesses), maintaining safe work environments, techniques for proper body mechanics, and how to assess the worksite will be presented.

Friday, 10:00 to 11:00 am,
Metro Toronto Convention Centre
Reflecting on the Biases Within Ourselves: How Our Survival Has Affected the Way We Hear One Another - Tamar Meyer, Ph.D., Director, University at Buffalo Child Care Center, NY

Participants will be asked to reflect on the attitudes, beliefs, biases and values that affect the way we, as early childhood professionals, interact with children and families. The presenter will share the results of her doctoral study with attendees and discuss the importance of reflective practice, particularly as it relates to bias and prejudice.

Friday, 7:00 to 9:00 pm,
Metro Toronto Convention Centre
How do Campus Programs Strengthen the Well-being and Growth of Young Children, Parents, and College Students? - Panel Presentation

This panel presentation will feature representatives from a variety of professional organizations working with campus-based child care centers and laboratory programs, including: the National Coalition for Campus Children's Centers, the National Organization of Child Development Laboratory Schools, the Council of Child Development Laboratory Administrators, the American Associate Degree Early Childhood Educators, and the National Institute on Early Childhood Development and Education. The panelists will discuss the challenges of providing high quality early childhood education and care programs for children and families as well as appropriate settings for teacher preparation programs. A variety of other issues, particular to campus-based programs will also be discussed.

Saturday, 8:30 to 9:30 am,
Metro Toronto Convention Centre
The NAEYC Code of Ethics: Director's Dilemmas, Decisions and Duties - Nancy K. Freeman, Ph.D., Assistant Professor of Early Childhood Education, University of South Carolina, Columbia, SC

The purpose of this presentation is to help program directors become increasingly aware of their responsibilities to know, use and teach the NAEYC Code of Ethics effectively. It will help directors identify dilemmas they encounter in their work, and will lead them toward systematic resolutions. The technique used will be a model they can teach staff to assist with the systematic resolution of ethical dilemmas.

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CENTER PROFILE: The Carleton Washburne Early Childhood Center

by Dr. Carol Korn
Faculty Director

Address

Brooklyn College of the City University of New York
2900 Bedford Avenue
Brooklyn, NY 11210
Telephone: (718) 951-5431
http://depthome.brooklyn.cuny.edu/ecc

Directors

Dr. Carol Korn, Faculty Director; Charlene Kohler-Britton, Director

History

The Carleton Washburne Early Childhood Center (ECC) was established in 1953 by Brooklyn College as a laboratory for the School of Education. Recent efforts have focussed on expanding its historic mission of teacher training, curriculum development and research to include the role of education in addressing the needs of families. In the early 1990's ECC turned to addressing the child care needs of Brooklyn College students by providing educational programs for their young children. In addition to the early childhood programs for young children ages 3-5, after school and weekend programs for children of students from preschool through the elementary school years are now offered.

Purpose/Mission

Since its inception, ECC has provided a space for students to explore questions of child development, and to study the contributions of the educational, social and cultural environments in which growth and learning occur. Faculty members and students have the opportunity to conduct educational research and to develop curricular materials. ECC provides supervised classroom experience for student teachers and interns from Brooklyn College and from neighboring schools and colleges; the observation booth facilities are widely utilized by parents, students, and faculty.

ECC is actively engaged with both the Brooklyn College community and the wider community in which the College and the center reside. ECC presents workshops and organizes conferences for early childhood educators, community child care providers, students and parents. Recent conference titles include: Reimagining Early Childhood Education; Nurturing Creativity in the Young Child; and Teaching Challenges in Early Childhood Education. ECC also offers consultation to teachers and child care providers; visits from members of the community are welcome.

Facility

ECC is housed in large, well equipped classrooms designed for the lab school, in close proximity to center's offices and to the College's School of Education. The classrooms open onto two spacious play yards and gardens. Observation booths run the length of the classrooms, and provide viewing of yard activities, as well. The yards were recently renovated; one has playground equipment, while the other provides opportunities for gross motor play, sand and water play, building and creative arts. The Family Learning and Resource Center, which includes a kitchen and a classroom for the after school programs is located in adjacent space.

Budget

Grants (New York State and Federal) provide a major source of funding for the child care programs. A successful student referendum, initiated by student/parents, resulted in significant student funding for ECC programs, enabling program expansion. Parent tuition, and fundraising activities help to defray some of the costs associated with staff salaries, supplies and equipment. The college provides ECC with in-kind services, including one course released time per semester for the Faculty Director. ECC was recently the recipient of a College grant which provided computers and Internet access, printers and a scanner for classroom use, as well as technical support and training for the staff.

Schedule

ECC programs are offered during the fall, spring, and summer semesters; the weekday hours are 9:00 am to 3:00 pm, with extended hours offered from 8:00 - 9:00 am. Program hours for the after school/evening program for school-aged children are M-Th, 3:15 pm - 9:45 pm. Hours for the weekend programs for young and school-aged children are: Sat. 8:00 am - 4:30 pm and Sun. 8:00 am - 12:30 pm.

Enrollment

Enrollment is on a semesterly basis, and is limited to the children of Brooklyn College students. Students can enroll their children for full or half days during the week. This portion of the program is licensed for 40 children between the ages of 2 9 and 4 years. Flexible scheduling in the after school and weekend programs enables parents to tailor child care arrangements to their academic schedules. The after school/weekend programs are licensed for 40 children between the ages of 2 9 and 12 years.

Continued on page 6

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IT IS TIME TO DECLARE A VICTORY!

CAMPUS Child Care Provision on Brink of Passage into Law

by Todd Boressoff
Public Policy Chair, NCCCC

As of this writing (September 16, 1998) it appears that the National Coalition for Campus Children's Centers can declare a significant victory in our efforts to pass the CAMPUS Child Care Provision of the Higher Education Act (HEA). The Senate/House conference committee is presently moving through the HEA and they have completed their work on the CAMPUS Child Care Provision. When the full Act is passed, probably before October 9, our Provision will become law.

As is inevitable, there have been some compromises. But this is a year of turmoil in Washington, a year in which child care funding overall remains largely unchanged. Thanks to the hard work of campus and child care leaders around the nation, we have succeeded in securing a significant authorization of funds for campus children's centers. We are even likely to have an appropriation in the first year.

What Does the Provision Looks Like?

The Act sets aside $45 million to support campus-based child care services, splitting the difference between the Senate's $60 million and the House's $30 million. Each college or university will be eligible to apply to the Department of Education for up to one percent of its prior year's Pell Grant expenditure. The funding can go to any institution with at least $350,000 in Pell Grant expenditures and it will be available to start-up, expand or operate campus child care programs.

On grant renewal there is more good than bad news. The good news is that the grants are for four years rather than three (as in both houses' versions). The bad news is that, at present, the grants are not renewable after the first four years. We can, however, work to get renewal by the time we need it. It will be at least a year before any program can start to use these funds, and the Higher Education Act comes up for reauthorization again in five years. Because programs all over the country will be in the second, third and fourth years of their grants by then (2003), we will have an even larger and more well-informed base of advocates. We will also be able to point out that, with cuts, parents and children will be forced to drop out of school. I have little doubt that by the time the Higher Education Act needs to be reauthorized, we will be able to secure the renewal of CAMPUS child care funds.

As is often the case with Federal programs, when they are authorized it takes at least an additional year for funds to be appropriated to match that authorization. In recent months it seemed doubtful that funds for campus child care would be appropriated this year. At this time, however, it appears that at least $5 million and perhaps as much as $10 million will be appropriated for this coming year. This means that we can immediately begin to build the system that could eventually bring support to almost every campus in the country.

What Comes Next?

As usual we still have work to do -- a lot of work. First we will need to make contacts within the Department of Education and make sure that the regula-tions and the RFP process governing these grants are workable. If any of you already have productive relationships within the Department, please contact me right away. The National Coalition for Campus Children's Centers board emeriti may be an excellent resource to help us to work out all of the details. At the same time, we need to begin to work on the appropriation for *next* year. We want our full $45 million appropriated so that as many campuses as possible can access these funds. As we all know, there are thousands of student parents who need child care so that they can graduate and become productive members of our society. The children of these students, thousands of them, need the quality early childhood education that we provide in order to enter school ready to learn and to move out into the world prepared for success. Be sure to check the NCCCC web site regularly, and to participate in the CAMPUSCARE-L discussion group (see instructions on page 7) for information as the next stage of action begins.

But for now to quote fellow NCCCC board member Marion Newton, "This is a momentous day! (We) deserve to enjoy at least a moment of triumph!" Congratulations and deepest thanks to each of you who worked to support this initiative. You have made a difference.

Todd can be reached at: BMCC Early Childhood Center, 199 Chambers Street, New York, NY 10007, Phone (212) 346-8260, Fax: (212) 346-8258, e-mail: Tboressoff *a* aol.com

NOMINATE A DIRECTOR WHO DESERVES RECOGNITION!

As fellow directors and administrators of children's programs, members of NCCCC are in a position to identify outstanding campus children's center directors.

How?

One way to nominate someone from another facility would be to contact the nominee's institution, inform them of your intentions, and work with them to complete the nomination requirements.

Another way would be to contact the person you wish to nominate and ask them for names of colleagues and others at their institution who would support their nomination. You can even nominate yourself!

(See page 9 for guidelines and form.)

ELECTION NEWS

This is the time of year when we introduce the candidates for the Governing Board of NCCCC. Each candidate has written briefly about why they want to serve on the board. Please read the following statements and think about what you want for board representation. Watch for the ballot mailing in early December and vote!

Todd Boressoff, Director, Borough of Manhattan Community College Early Childhood Center, New York, NY

"The CAMPUS Child Care Provision of the Higher Education Act may be the only significant child care legislation passed by Congress this year. NCCCC has seized an important opportunity, one that will help ensure safe, rich learning environments for children on campus, and strong supports for their families. It has been my privilege to lead this effort, and our work is not done. We need continue our efforts to ensure that funds are appropriated and that they are effectively administered.

"Work in the stimulating environment of campus child care is very special to me. The always wondrous growth of children, and the intelligence and perseverance of student parents, are sources of inspiration and strength. I would like to continue on the NCCCC board so that I can help us to complete the work that we have begun."

NCCCC will soon be sending out 1999 membership renewal letters.

Look for yours and renew before the new year so you will be sure to receive 1999 conference information!

Pamela Kisor, Director, Anna Bing Arnold Children's Center, California State University, Los Angeles, CA

"As a candidate for the NCCCC Board, I bring my energy, experience and sense of the value of campus programs. I have over 25 years of experience as a director and educator. For the past 10 years I have served as a board member of the California Council of State University Children's Centers. This experience has taught me the value of a networking support system and the effectiveness of a group of determined individuals working together toward a common goal.

"Campus child development programs have a unique opportunity to enhance the quality of services for families by providing models of excellence. They need a professional organization that supports these efforts, such as NCCCC. This year I am actively involved in planning the NCCCC conference to be held in San Francisco in 1999. I would like to continue my participation in the on-going growth of this organization, through service on the board."

Bonnie W. Koch, Manager, Child Care Services, Milwaukee Area Technical College, WI

"I have been a member of our dynamic organization since 1989, served as conference Co-Chair in 1994, and was elected Treasurer in 1994. I count two major accomplishments as Treasurer: the reorganization of the NCCCC's financial system and its increased financial stability. In the coming year a new treasurer will be elected, and I look forward to sharing my expertise as the discussion of NCCCC's future fiscal management continues to unfold.

"In my current position as an associate dean at the college, I am in direct communication with academic faculty as well as the staff of our four children's centers. This experience also enhances my future contributions. I welcome the opportunity to provide continuity to the Coalition and to use my talents in a new form of service."

Frances Roth, Director, Frances Gulland Child Development Center, San Jose State University, CA

"I'd like to serve another term as a member of the Board. NCCCC has so encouraged and stimulated me by the support of wonderful people who understand the challenges of working in an academic environment. I look forward to providing that support to others who are new to the field.

"Child care is an important component of campus life, enabling universities to carry out their missions. I welcome the opportunity to be a strong advocate for campus child care with university administration. I believe, too, that campus child care serves as a model for excellence in early childhood education nationwide.

"In my tenure on the Board, I have served on the membership committee, on the Director of the Year committee and as liaison to affiliate groups. I am currently chairperson of the 1999 conference which will take place in San Francisco next April. The conference committee and I hope to make this a conference to remember."

Gail Solit, Director, Gallaudet University Child Care Center, Washington, D.C.

"I am eager to continue as a board member because NCCCC is a dynamic organization, providing resources and advocacy for campus child care professionals whose needs are similar to, yet different from, those of the larger child care community. NCCCC can provide critically-needed leadership for child care professionals that serve students, faculty and staff on college campuses. We also need to enhance our relationships with other early childhood organizations so that we in the child care field speak with a strong, united voice on important issues.

"By hosting the 1997 NCCCC conference in DC, attending the White House Conference on Child Care, and establishing activities for the 1998 NAEYC conference, I have shown my commitment to turning these beliefs into practice. I would like to continue to support campus child care by helping NCCCC to meet the unique needs of its members."

Trudi Walker - Director, Humboldt State University Children's Center, Arcata, CA

"I am pleased to be a nominee for the Board. NCCCC has been a valuable resource for professional growth and development. I have expertise to share as a board member, including: twenty-three years experience as program director of a lab school and campus child care center (community college and university level); extensive college teaching experience; and service on the board for the California Council of State University Children's Centers.

"I also recently completed an MBA, that enables me to utilize business applications in the operation of a university children's center. I believe that the quality of services we provide for families can be enhanced through better management and business techniques. I am currently serving as the marketing chair for the 1999 NCCCC conference in San Francisco, and I'd like to use my skills in this area to expand NCCCC membership on the West Coast."

Mark your calendars!

NCCCC 2000 will be in Chicago

April 12 to 15, 2000
Regal Knickerbocker Hotel

Great city! Great lake! Great conference!

Center Profile

Continued from page 3

Staff

The professional staff of ECC consists of early childhood specialist teachers, the Head Teacher/Director of the ECC programs, and the Faculty Director/Liaison, who is also a full time member of the faculty of the School of Education. Each classroom is staffed with a NYS certified head teacher with graduate training, and an assistant teacher, who is typically a recent graduate or an advanced teacher education candidate. Student teachers and interns, classroom volunteers and college work-study students work closely with ECC staff, and participate in weekly discussion groups.

Philosophy

ECC's philosophy focuses on developing a love of learning in children and creating a community to support and encourage their growth. ECC recognizes the significance of young children's early forays from home to school, and works to provide connections between the two. At ECC, children are actively engaged in exploring their world and in constructing understanding of their own experiences. ECC offers opportunities for children to:

- become friends with children of diverse backgrounds and learn about different cultures
- enjoy the freedom to play and to express thoughts, intentions and feelings through the visual arts, music/ movement, and drama
- develop the ability to use language fluently, enjoy children's literature and acquire a love of reading and writing, explore the natural environment, and develop an appreciation for the presence of science and mathematics in everyday life.

The arts are central to our work at the ECC, and are explored daily through readily available art materials, as well as through special curricular initiatives which explore the connections between the arts and early childhood curriculum. An ongoing research initiative with the Lincoln Center Institute for the Arts in Education explores the connections between the arts and literacy development in the early childhood years. The research project, Pictures in a Classroom: Connecting Language, Literacy and the Visual Arts, began last spring with a focus on the visual arts. This year's work will extend the focus to include theater, music, and dance.

This project is linked to a second research initiative, Cyber Space in Classroom Places, which explores integration of computer technology, including internet access, in early childhood classrooms. In this project, the children scan their own work onto their website and respond to works of art on linked sites (web site address above).

Parent participation is an integral part of all programs. Parents and other family members are actively involved in their children's education, they participate in classroom activities and are involved in pro-gram planning and curricular discussions. A generous grant from NCCCC in 1994 provided start-up funds for what has become an extensive lending library of books for children, as well as resource books and materials for parents. The Family Learning and Resource Center, a parent center and lending library, provides a congenial space for student/parents to network, hold meetings, and study.

Iowa Students Benefit from Conference Attendance

by Mary Grosvenor, Beverly Hanna and Kim Neuroth, Iowa Lakes Community College students

The three of us from Iowa Lakes Community College, in Emmetsburg, Iowa attended the National Coalition for Campus Children's Centers Conference held in St. Louis, Missouri in April 1998. From the student perspective, it was a great opportunity to interact with child care professionals. We enjoyed the variety of workshops such as "Fun 101", "Collaboration and Head Start", and "Reggio Emilia". These workshops expanded our knowledge from our early childhood classroom learning.

We benefitted from meeting child care professionals from many other states and hearing of their experiences in the profession. We also attended a hosted dinner, listened to a couple of wonderful keynote speakers, and viewed different types of exhibits. Some of the vendors, for example, displayed children's books and many different types of puppets.

This conference was not only a wonderful learning experience, it was also a time to laugh and have a good time: we enjoyed both. If you are a student reading this, tell your professors about this conference. If you are a professor, encourage your students to expand their knowledge by attending this conference. It is a great opportunity to get the feeling of being a child care professional. You would learn a lot and have a good time, as we did.

First Lady Visits...

Continued from page 1

result in incrementally larger reimbursement amounts for state-subsidized children.

Mrs. Clinton's advance team arrived on Friday evening and everyone worked long and hard over the weekend to pull everything together. We felt both honored and excited at the prospect of her visit. We were asked to put together a list of 30 that included staff, parents and children to be present during her short stay. With over 200 parents, 150 children and 50 staff, this was a terribly difficult task.

Finally, a panel of parents and staff was agreed upon and a variety of issues were selected to discuss with Mrs. Clinton. The topics included: the quality of child care programs in relation to their cost; the need for employers to encourage more family-friendly policies; the difficulty campus children's centers have in complying with fingerprinting requirements for staff (many student employees are gone before the results are received); and cutbacks in state support for students (now they can only receive support while pursuing their BS degree, formerly they could rely on support through MS as well). She spoke knowledgeably about the concerns that touch our everyday lives, namely: the cost of quality care, professionalism, training, and decent wages.

After the discussion she graciously came and talked to everyone in the audience. Mrs. Clinton was relaxed and generous with her time, and put everyone at ease. She spoke personally with individuals, getting down to the children's level, and autographed a copy of her book. The entire event was an incredible, and very positive, experience.

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NCCCC

ANNUAL CONFERENCE
April 28 - May 1, 1999

"BUILDING BRIDGES TO THE FUTURE"

HOTEL INFORMATION:

Radisson Miyako Hotel
San Francisco
Reservations -(415) 922-3200
-1-800-333-333

Room Rates
Single Occ. $139.50
Double Occ. $139.50
Triple Occ. $159.50

CONFERENCE COSTS:

◆**Pre-Conference**
sessions - $75 each

◆**Full conference rate**
$275 - Members
($305 after March 20)

$325 - Non-member
($355 after March 20)

CONFERENCE HIGHLIGHTS:

Keynote Speakers
◆Janet Gonzales-Mena
Infant/Toddler and Cultural Diversity Specialist; Author
◆Marcy Whitebook
Director of Center for Child Care Workforce

Other Features:
◆Taiko Drummers
◆Sights of San Francisco

ACCEPTING PROGRAM ADS:

Outside back cover	$150
Full page (81/2 x 11)	$125
1/2 page (8 1/2 x 5 1/2)	$ 75
1/4 page (4 1/4 x 5 1/2)	$ 50

Please provide camera ready copy by 1/15/99

FOR MORE INFORMATION CONTACT:
Tippi Pifer (312) 431-0013

President's Column

continued from page 1

The next board meetings will occur in conjunction with the NAEYC conference in Toronto. Meeting dates are: Wednesday, November 18 from 1 to 5:30 pm, Thursday, November 19 from 8:30 am to 5:00 pm, and Friday, November 20 from 9:15 am to 1:00 pm. During these sessions we will continue our work on a Strategic Plan for NCCCC with assistance from Judi Burnison and Tippi Pifer, our central office staff.

In my last column I mentioned a number of NCCCC Board-led sessions that will be offered at NAEYC. I list them here, briefly, and encourage you to attend, their content is addressed in greater detail on page 2. They are as follows:

* a pre-conference session for campus-based center directors, Wednesday, November 18 from 8:30 to 11:30 am.

* a networking reception for campus-based child care folks, Friday, November 20 from 6:00 to 7:30 pm, and

* a Joint Panel Discussion, Friday, November 20 from 7:00 to 9:00 pm.

Finally, I'd like to report that NCCCC has a total of 380 members, 79 of which are new to NCCCC. The central office has recently compiled summaries of all of the information provided on the annual membership form. Selected statistics are presented on page 8 in this newsletter, and additional information can be obtained by contacting the central office.

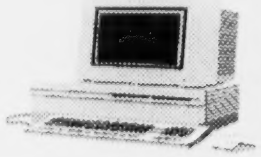
I would like to extend a special invitation for you to attend the Exchange Partnership Reception, on Wednesday evening. The celebration will be from 9:00 to 11:30 pm at the Royal York Hotel. This year NCCCC will join Child Care Information Exchange and nine other organizations in sponsoring the event. The board and I look forward to seeing you there.

I wish you all a successful fall and hope to see you in Toronto!

NCCCC on the Internet

Visit our web site at
http://ericps.crc.uiuc.edu/n4c/n4chome.html

We hope you will subscribe to our discussion group, **CAMPUSCARE-L**, and actively initiate and monitor conversations with other early childhood campus child care professionals on a regular basis.



To subscribe to **CAMPUSCARE-L**, send an e-mail message to: **listserv *a* postoffice.cso.uiuc.edu**

Leave the subject line of the message blank. In the body of the message, type: **subscribe CAMPUSCARE-L Your-first-name Your-last-name** in the first line of the message area and send the message. Do not add your signature. You will be notified that you have been added to the list and will be provided with additional information at that time. Once you have subscribed to the discussion group, send messages that you want all list members to read to: **CAMPUSCARE-L *a* postoffice.cso.uiuc.edu.**

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New Directors Honored in Memory of Charlie Boulton

NCCCC has established a memorial fund in honor of Charlie Boulton, NCCCC's "voice at the other end of the phone" from 1988-1997. Being the office manager for NCCCC was a retirement job for Charlie and he took great delight in talking to campus child care professionals from all over the country on a regular basis. He was particularly pleased to be able to offer publications and other support materials to those who were just starting out in the field, and those who needed a "shot in the arm" at a difficult time. Each year at the annual conference he enjoyed putting faces with all of the voices from the multitude of phone calls from NCCCC members during the year.

Charlie knew how much NCCCC meant to its members and his delight in supporting campus child care will live on through the **Charlie Boulton Memorial Gift**. Each year at the conference, a complete set of NCCCC publications will be given to a relatively new director (0 - 5 years) who is attending the conference for the first or second time. Conference registrants will be asked to enter a drawing if they meet these criteria. The drawing will be held, and the winner announced, during the conference.

NCCCC Networking Reception

Friday, November 20, 6:00 to 7:30 pm in the Metro Toronto Convention Centre

Come relax and socialize with NCCCC Board members, and your campus children's center colleagues. Share refreshments and enjoy stimulating conversation about the organization and issues related to campus-based children's programs.

Results from the **1997 NCCCC Financial Survey** are available for purchase! Please contact the Central Office for an Order Form.

Member Survey Statistics Results

The central office recently completed a survey of 337 current members. Some of the data are summarized below:

- 75% of our members are associated with a public university; 16% are associated with a private university;
- 31% of our members are from two-year programs; 56% are from four-year programs.
- 46% of NCCCC member centers are accredited by NAEYC; 47% of the programs are open year-round.
- There are a total of 21,116 children served in member's programs, with an average of 63 children served per week.

For more information, contact the central office.

Exchange Partnership Reception

You are cordially invited to attend the 1998 Child Care Information Exchange Partnership Reception at the NAEYC Conference in Toronto, Wednesday, November 18 from 9:00 to 11:30 pm at the Royal York Hotel. This event is sponsored by the eight organizations that have joined in strategic partnership with Child Care Information Exchange: the Alliance for Work/Life Professionals, Child Care in Health Care, the Ecumenical Child Care Network, the National Association of Child Care Resource and Referral Agencies, the National Child Care Association, the National School-Age Child Care Alliance, USA Child Care, and NCCCC. It will be a great evening! Come and enjoy food and fellowship with colleagues from a wide variety of professional organizations that serve the early childhood community.

Campus Child Care NEWS

VOLUME 13, NUMBER 3 **OCTOBER 1998**

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NCCCC DIRECTOR OF THE YEAR GUIDELINES

Purpose: To promote campus child care through an annual award that acknowledges an outstanding campus child care director, rewarding excellence, providing further benefit to NCCCC members and publicizing the field to institutions, professional societies and the general public.

Description: One campus children's program director will be named the 1999 NCCCC Director of the Year. Directors receiving Honorable Mention awards will receive a letter of commendation from the NCCCC President (with a copy to the president of their institution).

Award: The Director of the Year will receive the following: An engraved plaque; Letter of commendation from the NCCCC President (with a copy to the president of the recipient's institution); One conference admission to the next NCCCC annual conference; A press release to the Chronicle of Higher Education and local media; A brief profile in the next NCCCC Newsletter.

Eligibility: Only current NCCCC members in good standing will be eligible. Current Board members and Director of the Year Committee members are not eligible.

Timeline: Awards will be presented at the Coalition's 1999 annual conference.

Nominations: Nominations will be accepted from anyone affiliated with an institution having a campus program for children. Only completed applications received by the deadline will be considered. NCCCC retains the right to reject any application and not to make any award in a specific year. Nominations MUST include the following to be considered:

Completed Nomination Form; A minimum of two letters of institutional support (can include faculty, Deans, parents from the center, campus administrator, for example); and One letter from the director of a children's center. One letter MUST be from a current NCCCC member.

NCCCC DIRECTOR OF THE YEAR NOMINATION FORM

DIRECTIONS: Type or print clearly. Please complete the entire form, attach with letters (see Guidelines) and return by FEBRUARY 28, 1999, to the address below. Nominations MUST be postmarked by FEBRUARY 28, 1999.

NCCCC Director of the Year
Child and Family Services
Box 873001
Arizona State University
Tempe, AZ 85287-3001

Name of Director: _____ Name of Institution: _____

Address of Institution: _____

Name of President of Institution: _____

Work Phone: _____ Fax: _____

E-mail: _____ Name of Children's Center: _____

Name of Nominator: _____

On a separate sheet of paper, address the following questions:

1) Why are you nominating this director?

2) Briefly Describe their Program.

3) What is this Director's most unique feature?

4) What evidence can you provide of the quality of this director's work?

Campus Child Care NEWS

National Coalition for Campus Children's Centers
122 South Michigan Avenue, Suite 1776
Chicago, IL 60603

The 1999
NCCCC Conference
will be in
San Francisco, CA

April 28 - May 1, 1999
at the Miyako Hotel

See inside for more details on hotel, registration, and advertising opportunities!

Receive a two-year subscription for the price of one year — and save 20% on all *Exchange* books!

Exclusive partner benefits for NCCCC members.

National Coalition of Campus Children's Centers and *Child Care Information Exchange* have joined forces and officially become partners to support directors and promote quality care for every child. As a member of NCCCC, a strategic partner organization, you're entitled to receive two years (12 issues) of *Child Care Information Exchange* at the one-year rate of only $38, a savings of 50% percent! Plus, as an added bonus, you can save 20 percent on all your selections from the *Exchange Bookstore* catalog of professional resources for directors and teachers. Watch for news about NCCCC in future issues of *Child Care Information Exchange*. Good things come from great partnerships. Subscribe now and see. Use the coupon below or call (800) 221-2864 to order your subscription and catalog.

YES!

Send two years of *Exchange* at the one-year rate of only $38. (Return this ad with your check made payable to *Exchange* in US funds.)

Name _____ Organization _____

Street _____

City _____ State _____ ZIP _____

Telephone ( ) _____

Child Care Information Exchange

PO Box 1249, Redmond, WA 98073-1249 (800) 221-2864 (NCCCC)